



#ResponsibleSales
#ResponsibleConsumption
#ResponsibleAdvertising
#ResponsibleService



Limits to alcoholic
beverages advertising,
sale and consumption



Ajuntament de
Calvià Mallorca

calvia.com

It's also your responsibility

Remember that:

1. In our tourist areas, accommodation or associated offer establishments serving alcohol, will be responsible for preventing customers from leaving the establishment carrying any type of beverage, regardless of the container they use, if the beverages are going to be able to be consumed in public spaces.

Therefore:

- They must inform on the regulations at the establishments' exits through signs in Spanish, Catalan, English and German.
- They must have enough staff to prevent customers from going out on to the street with drinks.

2. Allowing customers to leave a full board tourist accommodation with food or drinks, unless they are in organised package tours, is considered a serious offence. It will be understood that the business allows this infraction if it does not have all the information means available for clients to know that it's prohibited.

3. The dissemination of advertising messages through any type of advertisement regulated in the advertising ordinance (static, aerial, projected, electronic and dynamic) that promote the consumption of alcoholic beverages, such as open bar, free bar, happy hour, 2 x 1, 3 x 1, etc, is prohibited.

4. Sale or supply of alcoholic beverages to persons under 18 years of age and to those who are notoriously drunk is prohibited.