

1

Imaginario colectivo, 2023

Alex Gambín (Alicante, 1996)

The artist, who holds a degree in Fine Arts and a Master's degree in Artistic Production, has an impressive track record of participating in art fairs, residencies, and numerous solo and group exhibitions. He is highly active in mural painting in urban environments and has taken part in events across Spain and beyond.

For this particular intervention, through the use of archive images, the artist aims to represent the outside view of an area like Calvià, a small summary of the places, the actions and even the citizens who breathe life into the environment. Through historical research involving a compositional game of superimposition, he has arrived at basic conclusions about the collective imagination of the area.

Technique and medium: plastic paint on wall.

Location: Endesa Central, Carrer Colom, 3, Son Ferrer.

Contact details: @Gambinrot



2

Escuela, 2023

Anastasia Belous (Kiev, Ukraine; 1987)

The artist's work blends surrealism and realism, while also incorporating a historical and experimental twist using contemporary media. Her focus is on exploring the human character, particularly through



the concept of beauty. She questions the inherent characteristics, such as the need to stand out, constant curiosity, and the ability to help and support others. Her artistic research delves into these themes and more.

In this intervention, the artist aims to showcase the curiosity of children in early childhood. She represents them in a state of observation, always eager to discover what lies behind the imaginary window open to the outside world.

Technique and medium: spray on wall.

Location:

Es Vedellet -Municipal Nursery School-, av. Neptú, 59, El Toro.

Contact details:
@artbelous
www.anastasiabelous.com



3

Limonos, 2023

Dani Hache (Aucas, Gran Canaria; 1984)

The artist's work spans multiple disciplines and focuses on exploring human stories and concerns, with anatomy and colour as recurring themes. He places great emphasis on research and documentation, which he believes are necessary foundations to underline the ideas and messages he seeks to convey. His artworks often depict easily understood situations or scenes that have a strong visual impact.

In this intervention, the artist presents an allegory of teaching by using new technologies as a vehicle for the transmission of knowledge. The work highlights the contrast between modern knowledge and the loss of ancient wisdom, while showing how technology can be used to recover and preserve this ancient expertise.

Technique and medium: plastic paint and spray paint on wall.

Location: CREC -Calvia Educational Reinforcement Centre-, Carrer Ocell del Paradís, 18, Son Ferrer.

Contact details:
@danihach
danihache.com



4

Better together, 2023

Ele.Zissou (Salamanca, 1989)

As an illustrator and muralist, she draws inspiration from nature, childhood memories, animated series and films, and other contemporary artists she admires. She has created a unique universe filled with colorful and magical characters, who tell stories that transport the viewers to her world, allowing them to live in it for a moment.

For this intervention, she brings her unique universe of characters and colours to a public square, a space where events, meetings, and encounters take place. This fusion of her artwork and the public space creates a dynamic atmosphere, filled with movement and activities.

Technique and medium: plastic paint on wall.

Location: plaça Europa, El Toro.

Contact details:
@ele.zissou
www.elena-gonzalez.com



5

Equilibrio, 2023

Rona Glantz (Caracas, Venezuela; 1982)

The artist's creative process is rooted in exploring the possibilities of digital and mechanical mediums, and incorporating them into his own unique technique by blending digital art with traditional painting. This fusion of opposing elements is a crucial component of his inspiration and artistic exploration.

For his work at the Son Ferrer Cultural Centre, the artist has proposed a piece that complements the purpose of the space. He views balance as an essential aspect of modern society, as it is a state that is challenging to achieve and maintain. He recognizes that there is a continuous adjustment of energy required to maintain this equilibrium and its inherent complexity, both of which he aims to reflect in his artwork.

Technique and medium: spray and plastic paint on wall.

Location: Cultural Centre, Carrer Astor, 18, Son Ferrer.

Contact details:
@ronaglantz
www.ronaglantz.com



BET ART CALVIÀ

El Toro and Son Ferrer

Route VI



BetArt Calvià 2023

Route VI of Urban Art in Calvià

BetArt is a biennial call for artists, launched jointly in 2012 by the Department of Culture of Calvià Town Hall and the Calvià 2004 Foundation. The programme invites creatives to conceive artistic and urban interventions contextualised in public space.

BetArt is currently running for the seventh time and the aim remains the same: to make the city's art more accessible to residents and visitors by creating a more casual and welcoming environment than traditional art exhibitions, without doors or opening hours, with the ultimate goal of creating an open-air museum in Calvià.



Find out more:

Facebook:

www.facebook.com/Betartcalvia

Instagram:

@betartcalvia/#BetArtCalvià

Collaborator:

endesa

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